

Tell or Read: Adult Role to Promote Health and Literacy in Children

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ABSTRACT This study explored the extent to which adults avail themselves in reading or telling stories to their children. The qualitative method of research was employed in this study. The study used a case study design. Data collected through semi structured interviews. A purposive sample of twenty (20) parents from Vhembe District participated in the study. The interviews were conducted with the mother language. Data was transcribed and translated verbatim from the mother tongue to English. The data revealed that there are many factors that hinder parents' involvement in the development of their children's literacy development and health promotion. The study recommended that motivational talks should be held during civic and club meetings to encourage parents to read or tell stories to their children. Illiterate parents should be encouraged to attend Adult Basic Education and Training classes. Books should be available around the house and parents should tell their children stories.